

The object of MD-ALP Symposium workshop

The main object of this workshop in 5th MD-ALP Symposium is to get a deep understanding of start-up companies, what is start-up companies, and how to found them, which could be one of our future career paths after graduation. Before the workshop, a special lecture about the establishment and management of start-up companies will be given by Prof. Kato, who have the experience of developing a start-up company in Silicon Valley. In the workshop, you will divide into several groups and try to make a business plan of one start-up company by group discussion.

The contents of workshop

You will divide into groups and discuss a business plan for the establishment and operation of start-up companies that solve one of the goals of SDGs. In this workshop, you will discuss not only technical ideas to achieve SDGs but also how to achieve the goal you choose as a business. You will make a specific and feasible business plan including target customers, the way to get earnings, and funds. Based on this questionnaire, we will make the group composed of members who have similar SDGs goals.

SDGs (Sustainable Development Goals)

"SDGs" is an abbreviation for "Sustainable Development Goals" and was determined by the world leaders in the summit held at the United Nations in September 2015. It is said that these 17 goals should be solved by 2030.



Reference:<https://www.undp.org/content/undp/en/home/sustainable-development-goals.html>